



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser POL/M Romney/R/PRE/US (15840)
Agency American Rambler Productions (5998)
Buyer KINCAID,STEPHANIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand ROMNEY FOR PRESIDENT (13995)
Acct Types National/Political
Est/Headline 57/06305914
Demo
Revision 4, Modified on 10/25/12 5:50 PM
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

Invoice 635801
Inv Date 9/30/2012
Terms Net 30
Contract 330257
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:31PM

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2	09/10/12 6:14AM (Mo)	00:30	2012MRFP100H	\$900.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2	09/10/12 6:28AM (Mo)	00:30	2012MRFP100H	\$900.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,F-2	09/07/12 6:29AM (Fr)	00:30	2012MRFP100H	\$900.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,F-2	09/07/12 6:55AM (Fr)	00:30	2012MRFP100H	\$900.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,F-2	09/07/12 7:43AM (Fr)	00:30	2012MRFP100H	\$925.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,F-2	09/07/12 8:54AM (Fr)	00:30	2012MRFP100H	\$925.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2	09/10/12 7:41AM (Mo)	00:30	2012MRFP100H	\$925.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2	09/10/12 8:54AM (Mo)	00:30	2012MRFP100H	\$925.00	
5.0	Spot	9:00:00AM-10:00:00	Day,F-2	09/07/12 9:15AM (Fr)	00:30	2012MRFP100H	\$225.00	
5.0	Spot	9:00:00AM-10:00:00	Day,F-2	09/07/12 9:59AM (Fr)	00:30	2012MRFP100H	\$225.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-2	09/10/12 9:21AM (Mo)	00:30	2012MRFP100H	\$225.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-2	09/10/12 9:39AM (Mo)	00:30	2012MRFP100H	\$225.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-2	09/10/12 10:07AM (Mo)	00:30	2012MRFP100H	\$225.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-2	09/10/12 10:45AM (Mo)	00:30	2012MRFP100H	\$225.00	
8.0	Spot	10:00:00AM-11:00:00	Day,F-2	09/07/12 10:24AM (Fr)	00:30	2012MRFP100H	\$225.00	
8.0	Spot	10:00:00AM-11:00:00	Day,F-2	09/07/12 10:50AM (Fr)	00:30	2012MRFP100H	\$225.00	
9.0	Spot	11:00:00AM-12:00:00	Day,F-2	09/07/12 10:59AM (Fr)	00:30	2012MRFP100H	\$400.00	
9.0	Spot	11:00:00AM-12:00:00	Day,F-2	09/07/12 11:44AM (Fr)	00:30	2012MRFP100H	\$400.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-2	09/10/12 10:59AM (Mo)	00:30	2012MRFP100H	\$400.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-2	09/10/12 11:42AM (Mo)	00:30	2012MRFP100H	\$400.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,F-2	09/07/12 12:28PM (Fr)	00:30	2012MRFP100H	\$400.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,F-2	09/07/12 12:59PM (Fr)	00:30	2012MRFP100H	\$400.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2	09/10/12 12:28PM (Mo)	00:30	2012MRFP100H	\$400.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-2	09/10/12 12:49PM (Mo)	00:30	2012MRFP100H	\$400.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,F-2	09/07/12 5:15PM (Fr)	00:30	2012MRFP100H	\$925.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,F-2	09/07/12 5:24PM (Fr)	00:30	2012MRFP100H	\$925.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2	09/10/12 5:13PM (Mo)	00:30	2012MRFP100H	\$925.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-2	09/10/12 5:41PM (Mo)	00:30	2012MRFP100H	\$925.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2	09/10/12 6:00PM (Mo)	00:30	2012MRFP100H	\$1350.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2	09/10/12 6:24PM (Mo)	00:30	2012MRFP100H	\$1350.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,F-2	09/07/12 6:13PM (Fr)	00:30	2012MRFP100H	\$1350.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,F-2	09/07/12 6:29PM (Fr)	00:30	2012MRFP100H	\$1350.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/10/12 7:07PM (Mo)	00:30	2012MRFP100H	\$1250.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,F-1	09/07/12 6:59PM (Fr)	00:30	2012MRFP100H	\$1250.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,F-1	09/07/12 7:29PM (Fr)	00:30	2012MRFP100H	\$1250.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1	09/10/12 7:53PM (Mo)	00:30	2012MRFP100H	\$925.00	
21.0	Spot	11:00:00PM-11:35:00	Day,M-2	09/10/12 11:13PM (Mo)	00:30	2012MRFP100H	\$925.00	
21.0	Spot	11:00:00PM-11:35:00	Day,M-2	09/10/12 11:29PM (Mo)	00:30	2012MRFP100H	\$925.00	
22.0	Spot	11:00:00PM-11:35:00	Day,F-2	09/07/12 11:14PM (Fr)	00:30	2012MRFP100H	\$925.00	



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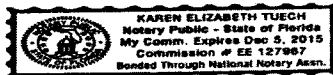
AgM

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Orlando (WFTV)

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22.0	Spot	11:00:00PM-11:35:00	Day,F-2	09/07/12 11:34PM (Fr)	00:30	2012MRFP100H	\$925.00	
23.0	Spot	9:00:00PM-10:00:00	Day,F-1	09/07/12 9:49PM (Fr)	00:30	2012MRFP100H	\$1250.00	
24.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/07/12 10:43PM (Fr)	00:30	2012MRFP100H	\$1500.00	
25.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	09/08/12 6:55AM (Sa)	00:30	2012MRFP100H	\$375.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	09/08/12 7:23AM (Sa)	00:30	2012MRFP100H	\$500.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	09/08/12 7:44AM (Sa)	00:30	2012MRFP100H	\$500.00	
27.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/08/12 9:48AM (Sa)	00:30	2012MRFP100H	\$500.00	
28.0 / 1	Spot	3:30:00PM- 7:00:00	Day,Sa-2	09/08/12 5:16PM (Sa)	00:30	2012MRFP100H	\$850.00	(Revised)
28.0 / 2	Spot	3:30:00PM- 7:00:00	Day,Sa-2	09/08/12 6:59PM (Sa)	00:30	2012MRFP100H	\$850.00	(Revised)
29.0 / 3	Spot	7:30:00PM-11:00:00	Day,Sa-2	09/08/12 9:03PM (Sa)	00:30	2012MRFP100H	\$1700.00	(Revised)
29.0 / 4	Spot	7:30:00PM-11:00:00	Day,Sa-2	09/08/12 11:07PM (Sa)	00:30	2012MRFP100H	\$1700.00	(Revised)
30.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	09/08/12 2:02AM (Sa)	00:30	2012MRFP100H	\$925.00	
30.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	09/08/12 2:09AM (Sa)	00:30	2012MRFP100H	\$925.00	
31.0	Spot	6:00:00AM- 7:00:00	Day,Su-2	09/09/12 6:13AM (Su)	00:30	2012MRFP100H	\$375.00	
31.0	Spot	6:00:00AM- 7:00:00	Day,Su-2	09/09/12 6:39AM (Su)	00:30	2012MRFP100H	\$375.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/09/12 7:40AM (Su)	00:30	2012MRFP100H	\$500.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/09/12 8:37AM (Su)	00:30	2012MRFP100H	\$500.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Su-1	09/09/12 11:30AM (Su)	00:30	2012MRFP100H	\$1000.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	09/09/12 6:11PM (Su)	00:30	2012MRFP100H	\$800.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	09/09/12 6:29PM (Su)	00:30	2012MRFP100H	\$800.00	
35.0	Spot	11:00:00PM-11:35:00	Day,Su-2	09/09/12 11:14PM (Su)	00:30	2012MRFP100H	\$925.00	
35.0	Spot	11:00:00PM-11:35:00	Day,Su-2	09/09/12 11:30PM (Su)	00:30	2012MRFP100H	\$925.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$47,875.00
Commission	(\$7,181.25)
Net Total	\$40,693.75

Total Spots 61

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.